Research Partner for Venture #Green

Position Description:

The position is open to anyone interested in environmental problems such as product waste and pollution. The research partner will work with me in the development of a clean and accessible website that will promote the sale of eco-friendly products. This website’s main mission is facilitate the shopping experiences of people who desire to buy eco-friendly products but would otherwise lack the time or knowledge. Therefore the research partner will work with me to thoroughly research products and brands to ensure that we are providing the best information to our users. Secondly, we will work together to create web pages that work effectively and allow users to move quickly through their shopping needs. As #Green curates brand information from outside sources, the individual might also aid me in ensuring that product information is up to date and the general maintenance of the website.

Desired Qualifications:

- Good Academic standing
- Computer Literacy
- Interest in environmental awareness and activism
- Desire to work in a startup
- Good communication skills

Position aids in the following responsibilities:

- Research brands and certifications to certify legitimacy of the products “eco-friendliness”
- Develop product pages on the #Green website
- Maintain the pages to ensure information has not changed and that links still function
- Add more products to their pages continuously
- Promote the website and its mission (hence Pitch to anyone who will listen)

If interested please contact me at: vbasulto@colgate.edu