Social Media Management:
Includes…
- Original and engaging content, development and execution of effective marketing strategy, daily posts, customer service, increase in engagement (following growth, likes, shares, etc.) with monthly reports and frequent communication and visits with client

Social Media Marketing:
Includes…
- Unique Facebook and Instagram advertising campaigns, specific targeted audiences, conversion tracking, and several in-depth tests for optimal results using Power Editor and Pixel

Content Marketing
Includes…
- Custom photography and videography in 4k resolution, graphic design, expertise in Adobe Suite, blog writing, press releases, product shots, promotional videos

Email Marketing:
Includes…
- Campaign management and email creation with HTML or pre-designed themes. We use Google Analytics and Mailchimp data to optimize click and open rates for all campaigns
Search Engine Marketing:
Includes…
- Search engine optimization, Google Adwords and Analytics, segmented targeting using lookalike audiences, optimizing conversion funnels, increasing CTR & decreasing CPC

Website Development and Maintenance:
Includes…
- Custom HTML, PHP, Java, CSS, WordPress, SquareSpace, Shopify, use of metatags, mobile friendly sites

E-Commerce Optimization
Includes…
- Maintaining and Operating E-Commerce platforms including Amazon.com, Amazon.ca, Amazon.mx, eBay.com, Walmart.com, and Private Domains

Reputation Management
Includes…
- Maintaining positive reviews, returns, handling feedback and general inquiries

Analytics and Reporting
Includes…
- Monthly reports with data and analytics including cost per thousand impressions, cost per click, follow growth, website views, conversions, etc.