Meet the Team

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B.A. Computer Science, Colgate University (Expected: 2017)
Experience: Google, NCAA Division I Basketball

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Head of Digital Design, Co-Founder
B.A. Computer Science, Colgate University (Expected: 2018)
Experience: Apple, CS Research Fellow -- Colgate University
Our goal is to make airline travel easier...

Period.
The Problem | Airports are confusing

- Travelers struggle to navigate massive, confusing airports packed with restaurants and shops
- They have limited time and lack a way to figure out what’s around them
- They settle for places nearby rather than places they actually want
- Only buggy and outdated apps for individual airports exist, or people have to study physical directories
The Solution | Trippie

- One app that travelers can use to view a map, and more detailed info for every airport they visit
- Advanced search features based on tastes, dietary needs, how much time you have, and more
- App learns your tastes and offers suggestions catered to you
- Users plug in their flight number for suggestions based on location and how much time they have
Demand | Large

$4.37B
Spent on food & beverages annually [1]

92%
of passengers would consider using airport mapping service [2]

704M
Total Addressable number of U.S. passengers [3]

[1] Based on figures from the 2014 ACI-NA Concessions Benchmarking Survey and US Dept. of Transportation’s Bureau of Transportation Statistics
[3] Based on figures from US Dept. of Transportation’s Bureau of Transportation Statistics and 2015 IT Trends Survey
Product | Smartphone Application

Current Platform: Mobile app for iOS and android, website
Business Model | Two Step Plan

**Step One:**
Airport Mapping Service
Acquire solid user base through high demand airport information/mapping service

**Step Two:**
Food Delivery Service
Once enough revenue generated through ads and funding, implement delivery functionality
Marketing | Popular Mediums

Hyperlocal Geolocating
Advertise to frequent flyers and people close to airports

Social Media
Twitter
Facebook
Instagram & many more!

Partner
Create relationships with vendors and airports to help market Trippie
Competition | No Established Competitors

Food Delivery Apps

AirGrub
- Raised over $1.5M in Round 1 funding
- App released but still in infancy stages -- Launched July 8th, 2015
- Delivery focused, less map/information based

Food On The Fly
- Raised $150k in Seed funding
- App has yet to be released
- Like AirGrub, app is more delivery focused, less map/information based

Airport Information Based Apps

TripChi
- Raised undisclosed amount in Seed funding
- App released in 2013 -- Very buggy and non-responsive
- Idea is similar to ours, however has more information based, less of a food focus

GateGuru
- Raised over $800k in funding before acquisition by TripAdvisor in 2013
- App still in iOS app store, but has no functionality
- Idea is also similar to ours, but has less of a food focus just like TripChi

Trippie Proprietary