WHERE GREAT IDEAS GO!
Conceived and developed by alumni with a passion for entrepreneurship, Thought into Action (TIA) is the front door for entrepreneurship at Colgate. TIA combines an action-oriented approach, supported by a skilled group of mentors and engaged Colgate community to help entrepreneurs go from thought to action.

In TIA, entrepreneurs leverage the analytical, critical-thinking, and communication skills that are hallmarks of a Colgate education. They identify and understand problems, develop solutions, and launch ventures that impact the way people live, think, and interact. The skills developed here provide our entrepreneurs a distinct advantage for the rest of their lives, regardless of the path they take.

These defining characteristics make TIA one of the leading Liberal Arts entrepreneurship programs in the country.

So are you ready to go from thought into action? From action to impact? Then TIA is for you!

Your journey starts here.
THE STUDENT INCUBATOR
Where great ideas become real.

The Incubator, our most rigorous TIA program, is a year-long commitment where individuals become entrepreneurs by taking an idea and relentlessly making it go live. Participating demands hard work, passion and perseverance as entrepreneurs refine their idea, learn the art of the pitch, solve problems, deal with failure, build teams, and attract investors and resources for growth and ultimately launch their venture. What's particularly unique to Colgate is that the TIA Incubator is ‘powered by’ successful alumni and parent entrepreneurs, who serve as mentors to our entrepreneurs. These mentors have direct experience building companies, organizations, and nonprofits, and use this experience to coach our entrepreneurs as they go from thought to action. Through the Incubator, our entrepreneurs develop skills and lifelong relationships that enable them to have impact.

ENTREPRENEURS FUND
Ventures scale to the next level.

The Entrepreneurs Fund provides grants to early-stage student and alumni ventures to help them advance to the next level. Through a summer incubator program, these grants enable recipients to go full-time on their ventures; receive incubator space and targeted mentoring; and work together to share best practices. Grants are used to build prototypes, run marketing campaigns, make key hires, or do anything it takes to help them accelerate progress.

ENTREPRENEURSHIP SUMMIT SERIES
Real advice from the real world.

Open to the entire Colgate community, this is a workshop and speaker series led by entrepreneurs and experts in a wide variety of disciplines. The Series is dedicated to all things entrepreneurial – from developing a compelling Kickstarter video to building a memorable brand. Participants gain knowledge and skills that are directly applicable to entrepreneurial pursuits as well as everyday life.

ENTREPRENEUR WEEKEND
A weekend that lasts a lifetime.

Richard Branson. Jessica Alba. Brian Chesky. Sheryl Sandberg. Ashton Kutcher. It’s all-star entrepreneurs like these who make Entrepreneur Weekend such an unforgettable experience. Under the spotlight of a packed auditorium, a heavy media presence and a who’s-who of rock-star entrepreneurs, our entrepreneurs have the chance to take center stage to showcase their ventures, win funding and make connections that can change the trajectory of their lives.
Thought into Action was founded by Colgate alumni who believe in the value and importance of helping entrepreneurs master the craft of “doing.” TIA’s action-oriented approach, our eco-system of alumni and parent entrepreneurs, and Colgate’s highly engaged community give TIA entrepreneurs the skills and support necessary to launch their ventures and to have an impact on the world.

If you’re someone who wants to make things happen, Thought into Action is for you.

To learn more, go to [colgate.edu/entrepreneur](http://colgate.edu/entrepreneur).

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